ORDER

Orders

Order / Rev:

37421

Alt Order #:

08863443

Product Desc:

BERKLEY/SENATE/D

Estimate:

Flight Dates:

10/23/12 - 10/29/12

Original Date / Rev:

09/26/12 / 09/26/12

Order Type:

GENERAL

KLAS

Primary AE:

Mike Jones

Sales Office: Sales Region: K-WAS National

Agency

Name:

Shorr Johnson Magnus

Buying Contact:

Billing Contact:

1831 Chestnut St.

Philadelphia, PA 19103

Billing Cycle:

Billing Calendar:

Billing Type:

Agency Commission:

15%

Cash

Broadcast

EOM/EOC

Advertiser

Name:

Priority:

Berkley, Shelley - D-USS

Demographic:

Revenue Codes:

A35+

Product Codes:

PO1

LV1

AGY, POL, CAND

New Business Thru:

Order Separation:

Advertiser External ID:

Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/28/12	104	\$63,850.00	\$54,272.50
10/29/12	10/29/12	20	\$9,635.00	\$8,189.75

Totals

Month	# Spots	Gross Amount	Net Amount	Rating	
October 2012	104	\$63,850.00	\$54,272.50	0.00	
November 2012	20	\$9,635.00	\$8,189.75	0.00	
Totals	124	\$73,485,00	\$62,462,25	0.00	

00:15:00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %	
Mike Jones			Start Of Order - End Of Order	100%	

Order Share	Share	Tota		
KLAS	30%	\$73,485.00		
Market	100%	\$244,950.00		

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KTNV	25%	\$61,237.50
KTUD	0%	\$0.00
KVBC	0%	\$0.00
KVVU	5%	\$12,247.50
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	0%	\$0.00

	Ln	Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
•	E 1	8	10/23/12	10/26/12	8 News Now 4-5a	CM	4-5a	-TWTF	:30	7	\$25.00LV3	0.00 NM	7	\$175.00
					8 News Now 4-5a	i								
		NEWS												
		Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
	W	eek: 10/	22/12	10/28/12	-TWTF	7	\$25.00	0.00						
	E 2	8	10/29/12	10/29/12		CM	4-5a	M	:30	2	\$25.00LV3	0.00 NM	2	\$50.00
												_		

Print Date: 10/01/12 07:14:41 Page 2 of 6

Order / Rev:

37421

Advertiser:

Berkley, Shelley - D-USS

Alt Order #:

08863443

Product Desc:

BERKLEY/SENATE/D

Flight Dates:

10/23/12 - 10/29/12

Estimate:

KLAS

Ln Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
•			8 News Now 4-5a 8 News Now 4-5a									
NEWS			0 110113 11011 4-04									
	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating				l		
Week: 10 E 3 8		11/04/12 2 10/26/12	CBS This Morning	7 00 CM	\$25.00 7-9a	0.00 -TWTF	:30	10	\$200.00LV2	0.00 NM	10	\$2,000.00
E3 0	10/23/1	2 10/20/12	CBS This Morning		1-3a	- 14411	.50	10	\$200.00LVZ	0.00 14101	10	Ψ2,000.00
THS M	RN		•							i		
	art Date	End Date	<u>Weekdays</u> -TWTF	Spots/Week	Rate	Rating 0.00						
Week: 10 E 4 8		10/28/12 2 10/29/12		7-9a CM	\$200.00 7-9a	M	:30		\$200.00LV2	0.00 NM	2	\$400.00
E 4 0	10/25/1	2 10/25/12	CBS This Morning		1-3a	•••	.00	_	V 200.002 V 2	0.00 11	_	V 100.00
THS M	IRN		•									
	art Date	End Date	<u>Weekdays</u> M	Spots/Week 2	<u>Rate</u> \$200.00	<u>Rating</u> 0.00						
Week: 10 E 5 8		11/04/12 2 10/26/12			5-6a	-TWTF	:30	10	\$225.00LV2	0.00 NM	10	\$2,250.00
L 3 0	10/20/1	2 10/20/12	8 News Now 5a M		0 00				*===:		, -	4 = 1 ======
NEWS												
<u>St</u> Week: 10	art Date	End Date 10/28/12	<u>Weekdays</u> -TWTF	Spots/Week 10	<u>Rate</u> \$225.00	Rating 0.00						
E 6 8		2 10/29/12	8 News Now 5a M		5-6a	M	:30	2	\$225.00LV2	0.00 NM	2	\$450.00
400	10/23/1	2 10/25/12	8 News Now 5a M		0 00	••		_	* ====================================		_	•
NEWS												
	art Date	End Date 11/04/12	<u>Weekdays</u> M	Spots/Week 2	<u>Rate</u> \$225.00	Rating 0.00						
Week: 10 E 7 8		2 10/26/12			6-7a	-TWTF	:30	8	\$275.00LV2	0.00 NM	8	\$2,200.00
_, _	10/20/1	2 10/20/12	8 News Now 6a M						•			
NEWS												
<u>St</u> : Week: 10	art Date	End Date 10/28/12	<u>Weekdays</u> -TWTF	Spots/Week 8	<u>Rate</u> \$275.00	Rating 0.00						
E 8 8		2 10/29/12	8 News Now 6a M		6-7a	M	:30	2	\$275.00LV2	0.00 NM	2	\$550.00
	10/20/1	_ ,0,_0, ,_	8 News Now 6a M		• • •							
NEWS				01-0011-	Data	D-4:						
<u>St</u> Week: 10	art Date	End Date 11/04/12	<u>Weekdays</u> M	Spots/Week 2	<u>Rate</u> \$275.00	Rating 0.00						
E 9 8		2 10/26/12	8 News Now Noor		12-1230p	-TWTF	:30	4	\$325.00LV2	0.00 NM	4	\$1,300.00
			8 News Now Noo	n M-F	•							
NEWS		5-4 D-4-	Madalada	Constantination	Data	Detine						
St. Week: 10	art Date 1/22/12	End Date 10/28/12	<u>Weekdays</u> -TWTF	Spots/Week 4	<u>Rate</u> \$325.00	Rating 0.00						
E 10 8			8 News Now Noor	M-F CM	12-1230p	M	:30	1	\$325.00LV2	0.00 NM	1	\$325.00
			8 News Now Noo		·							
NEWS		Fred Data	Maraledaya	Constantinals	Data	Dating						
<u>হা</u> Week: 10	art Date 0/29/12	End Date 11/04/12	<u>Weekdays</u> M	Spots/Week 1	<u>Rate</u> \$325.00	Rating 0.00						
E 11 8		2 10/26/12	Ellen	CM	3-4p	-TWTF	:30	4	\$375.00LV3	0.00 NM	4	\$1,500.00
			Ellen									
ELLEN		End Date	Weekdays	Spots/Week	Rate	Rating						
<u>ગ</u> Week: 10	art Date 0/22/12	End Date 10/28/12	-TWTF	Spots/vveek 4	\$375.00	0.00						
E12 8	10/29/1	2 10/29/12	Ellen	CM	3-4p	M	:30	1	\$375.00LV3	0.00 NM	1	\$375.00
==.			Ellen									
ELLEN	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10		11/04/12	M	1	\$375.00	0.00						
E 13 8	10/23/1	2 10/26/12	-	СМ	10-11a	-TWTF	:30	2	\$1,575.00LV1	0.00 NM	2	\$3,150.00
DDICE	DITE		Price Is Right									
PRICE St	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10		10/28/12	-TWTF		\$1,575.00	0.00			 		1	
E 14 8	10/29/1	2 10/29/12	· · · · · · · · · · · · · · · · · · ·	СМ	10-11a	M	:30	1	\$1,575.00LV1	0.00 NM	1	\$1,575.00

Print Date: 10/01/12 07:14:41 Page 3 of 6

KLAS

Order / Rev:

37421

Advertiser:

Berkley, Shelley - D-USS

Alt Order #:

08863443

Product Desc:

Flight Dates:

10/23/12 - 10/29/12

Estimate:

BERKLEY/SENATE/D

Price is Right	Ln Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
PRICE NATE Stand Date Merchard Merchard Spots Merch State	<u> </u>			•									
Heart 1928/12 11/04/12 11	PRICE	RITE											
E15 8 10/23/12 10/26/12 Live wifelily													
New No. New					<u>_</u>			.30	4	\$300 001 V2	0.00 NM	4	\$1 200 00
Start Date Meek total Meek total Meek total Start Date Meek total Mee	L 13 0	10/25/1	2 10/20/12	•	O.W.	5-100	• • • • • • • • • • • • • • • • • • • •	.00	•	V000.00212	0.00	·	**(======
Meric 1002/1/2 10/28/12 17/18/14	,												
E16 8 10/29/12 10/29/12 Live w/Kelly Live													
KELLY Start Date Meek 10/29/12 11/04/12 Meek May Meek 10/29/12 11/04/12 Meek 10/29/12 11/04/12 Meek 10/29/12 Meek 10/29/								:30	1	\$300.00LV2	0.00 NM	1	\$300.00
Start Date End Date Week-10/29/12 110/41/2 8 News Now Sat 5-7p CM 5-7p													
Melek: 10/29/12 11/04/12 Melek: 10/29/12 10/29/			- 15.	MATE AT A TOTAL OF	0	0-4-	Dation						
Start Date													
NEWS Signt Date End Date Week 10/22/12 10/28/12 20 20 20 20 20 20 20				8 News Now Sat	5-7p CM			:30	2	\$225.00LV2	0.00 NM	2	\$450.00
Start Date End Date Week 10/22/12 10/28/12 10/28/12 5- 2 28/25/00 0.00						·							
New Now Now 5-630p M-F			End Data	Madalahaya	Cnoto Minak	Data	Poting						
NEWS Start Date End Date Weekdays Spots/Week Spots/Week Start Date Week 10/22/12 10/29/12											•		
NEWS Start Date End Date Week days Spots/Week Rate Rating 0.00	E19 8	10/23/1	2 10/26/12	8 News Now 5-63	30p M-FCM	5-630p	-TWTF	:30	10	\$400.00LV3	0.00 NM	10	\$4,000.00
Start Date Find Date Weekdays Total 10/28/12	N. 57. 445			8 News Now 5-6	30p M-F								
New 10/22/12 10/28/12 10/			End Date	Mookdays	Snote/Maak	Rate	Rating						
E 20													
NEWS Slart Date End Date Weekdays Spots/Week Rate Rating 0.00			2 10/29/12	8 News Now 5-63	30p M-FCM	5-630p	M	:30	2	\$400.00LV3	0.00 NM	2	\$800.00
Start Date Find Date Weekdays Spots/Week Rate Rating O.00	ALT: AC			8 News Now 5-6	30p M-F								
N=W 10/29/12 11/04/12 8 News Now 4p M-F CM 4-5p TWTF :30 4 \$350.00LV3 0.00 NM 4 \$1,400.00			End Date	Weekdays	Spots/Week	Rate	Rating						
NEWS Start Date Hold Date Weekdays Spots/Week Rate Rating NEWS Start Date Hold Date News Now 4p M-F CM 4-5p M 30 1 \$350.00LV3 0.00 NM 1 \$350.00 N								_					
NEWS Start Date End Date Weekdays Spots/Week Rate Rating O.00	E 21 8	10/23/1	2 10/26/12	•		•		:30	4	\$350.00LV3	0.00 NM	4	\$1,400.00
Start Date End Date Weekdays Color A-5p Maling Model M	NEW/	2		8 News Now 4p l	M-F	(4:30 PM-5:0	00 PM)						
New			End Date	Weekdays	Spots/Week	Rate	Rating						
NEWS Start Date End Date Weekdays Spots/Week Rate Saso.00 O.00 O.00			10/28/12	-TWTF	4	\$350.00	0.00						
NEWS Start Date End Date Weekdays Spots/Week Rate Rating O.00	E 22 8	10/29/1	2 10/29/12			•	* *	:30	1	\$350.00LV3	0.00 NM	1	\$350.00
Week: 10/29/12 11/04/12 M 1 \$350.00 0.00	NEWS	3		8 News Now 4p	IVI-F	(4:30 PW-5:0	ou Pivi)						
ET WKND Start Date End Date Weekdays Spots/Week Rate Rating Start Date Week 10/22/12 10/28/				<u>Weekdays</u>	Spots/Week		Rating						
Ent Tonight Weekend ET WKND Start Date End Date Weekdays Spots/Week Rate Rating 0.00					1					2000 0011/0	0.00.104	_	8000.00
ET WKND Start Date End Date Weekdays Spots/Week Rate \$220.00 0.00	E 23 8	10/27/1	2 10/27/12			7 - 8p	5-	:30	1	\$220.00LV2	U.UU NIVI	1	\$220.00
Week: 10/22/12 10/28/12 S-	ET W	KND		Ent ronight woo	Moria								
E 24 8 10/23/12 10/26/12 7-8p Rotator CM 7-8p -TWTF :30 3 \$1,225.00LV1 0.00 NM 3 \$3,675.00 ET/INSDR Start Date Week: 10/22/12 10/28/12 7-8p Rotator CM 7-8p M :30 2 \$1,225.00LV1 0.00 NM 2 \$2,450.00 E 25 8 10/29/12 10/29/12 7-8p Rotator CM 7-8p M :30 2 \$1,225.00LV1 0.00 NM 2 \$2,450.00 ET/INSDR Start Date End Date Weekdays Spots/Week Rate Neek: 10/29/12 11/04/12 M 2 \$1,225.00 0.00 E 26 8 10/23/12 10/26/12 630-7p Inside Edition CM 630-7p -TWTF :30 1 \$1,400.00LV1 0.00 NM 1 \$1,400.00 INS EDIT Start Date End Date Weekdays Spots/Week Rate Rating Neek: 10/22/12 10/28/12 10/28/12 -TWTF 1 \$1,400.00 0.00													
Total Tota					<u>'</u>			-30		£4 225 001 V/4	0.00 NM	2	\$2 675 0 0
ET/INSDR Start Date End Date Weekdays Spots/Week Rate Rating	E 24 8	10/23/1	2 10/20/12		CIVI	ı-oh	-IWIF	.30	3	φ1,223.00EV1	0.00 NW	3	Ψ5,075.00
Week: 10/22/12 10/28/12 -TWTF 3 \$1,225.00 0.00 E 25 8 10/29/12 10/29/12 7-8p Rotator CM 7-8p M :30 2 \$1,225.00 LV1 0.00 NM 2 \$2,450.00 ET/INSDR Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/29/12 11/04/12 M 2 \$1,225.00 0.00 E 26 8 10/23/12 10/26/12 630-7p Inside Edition CM 630-7p -TWTF :30 1 \$1,400.00 LV1 0.00 NM 1 \$1,400.00 INS EDIT Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/22/12 10/28/12 -TWTF 1 \$1,400.00 0.00	ET/IN	SDR											
E 25 8 10/29/12 10/29/12 7-8p Rotator CM 7-8p M :30 2 \$1,225.00LV1 0.00 NM 2 \$2,450.00 ET/INSDR Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/29/12 11/04/12 M 2 \$1,225.00 0.00 E 26 8 10/23/12 10/26/12 630-7p Inside Edition CM 630-7p -TWTF :30 1 \$1,400.00LV1 0.00 NM 1 \$1,400.00 Inside Edition INS EDIT Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/22/12 10/28/12 -TWTF 1 \$1,400.00 0.00													
7-8p Rotator ET/INSDR Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/29/12 11/04/12 M 2 \$1,225.00 0.00 E 26 8 10/23/12 10/26/12 630-7p Inside Edition CM 630-7p -TWTF :30 1 \$1,400.00LV1 0.00 NM 1 \$1,400.00 Inside Edition INS EDIT Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/22/12 10/28/12 -TWTF 1 \$1,400.00 0.00								:30	2	\$1,225,00LV1	0.00 NM	2	\$2,450.00
Start Date Week: 10/29/12 End Date Meek: 20/29/12 Weekdays Meek: 20/29/12 Spots/Week Rate Meek: 20/29/10 Rating Meek: 10/29/12 Rating Meek: 20/29/12 Rating Meek: 20/29/12 No.00 No.00 <td>L 20 0</td> <td>10,20,1</td> <td>10/20/12</td> <td>•</td> <td></td> <td></td> <td>,,</td> <td></td> <td>_</td> <td>* 1,00000000</td> <td></td> <td>_</td> <td>*-,</td>	L 20 0	10,20,1	10/20/12	•			,,		_	* 1,00000000		_	*-,
Week: 10/29/12 11/04/12 M 2 \$1,225.00 0.00 E 26 8 10/23/12 10/26/12 630-7p Inside Edition CM 630-7p -TWTF :30 1 \$1,400.00 LV1 0.00 NM 1 \$1,400.00 1 \$1,400.00 LV1 0.00 NM						5 .	D. #						
E 26 8 10/23/12 10/26/12 630-7p Inside Edition CM 630-7p -TWTF :30 1 \$1,400.00 LV1 0.00 NM 1 \$1,400.00 Inside Edition INS EDIT Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/22/12 10/28/12 -TWTF 1 \$1,400.00 0.00													
Inside Edition INS EDIT Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/22/12 10/28/12 -TWTF 1 \$1,400.00 0.00								:30	1	\$1,400.00LV1	0.00 NM	1	\$1,400.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/22/12 10/28/12 −TwTF−− 1 \$1,400.00 0.00						•							
Week: 10/22/12 10/28/12 -TWTF 1 \$1,400.00 0.00			End Data	Moekdaye	SnoteAMaak	Rate	Rating						
	· ·												
							M	:30	1	\$1,400.00LV1	0.00 NM	1	\$1,400.00

Print Date: 10/01/12 07:14:41 Page 4 of 6

KLAS

Order / Rev:

37421

Advertiser:

Berkley, Shelley - D-USS

Alt Order #:

08863443

Product Desc:

BERKLEY/SENATE/D

Flight Dates:

10/23/12 - 10/29/12

Estimate:

Start/End Time Days Len Spots Rate Pri Rtg Type Spots Amount Ln Ch Start End **Inventory Code** Break 630-/p Inside Edition Inside Edition INS EDIT **Start Date End Date** Weekdays Spots/Week Rate Rating M----0.00 Week: 10/29/12 11/04/12 1 \$1,400.00 1 \$1.800.00LV3 0.00 NM \$1,800,00 :30 E 31 10/25/12 10/25/12 Thu 9-10p CM 9-10p ---T---Person Of Interest PERS OF INT Spots/Week **Start Date End Date Weekdays** Rate Rating Week: 10/22/12 10/28/12 ---T---1 \$1,800.00 0.00 1 \$1,300.00LV3 0.00 NM \$1,300.00 8 10/28/12 10/28/12 Sun 7-8p CM 7-8p ----S :30 E 32 60 Minutes **60 MIN** Start Date **End Date** Spots/Week Rating Weekdays Rate Week: 10/22/12 10/28/12 ----S 1 \$1,300.00 0.00 ----s Sun 10-11p CM :30 1 \$7,700.00LV1 0.00 NM \$7,700.00 E 35 8 10/28/12 10/28/12 10-11p The Mentalist MENTALIST Spots/Week Rating Start Date **End Date** Weekdays Rate 10/28/12 ----s 1 \$7,700.00 0.00 Week: 10/22/12 СМ ---F--:30 1 \$1,400.00LV3 0.00 NM \$1,400.00 E 36 10/26/12 10/26/12 Fri 10-11p 10-11p 1 Blue Bloods **BLUE BLOODS** Spots/Week Rating Start Date **End Date Weekdays** Rate ---F--0.00 Week: 10/22/12 10/28/12 1 \$1,400.00 10/26/12 10/26/12 Fri 9-10p CM 9-10p ----F--:30 1 \$1,200.00LV3 0.00 NM 1 \$1,200.00 Made In Jersey MD IN JRSY **Start Date End Date** Weekdays Spots/Week Rate Rating 10/28/12 ----F--\$1,200.00 0.00 Week: 10/22/12 \$1,200.00LV3 0.00 NM E 39 CM 8-9p ----F--:30 \$1,200.00 10/26/12 10/26/12 Fri 8-9p 8 CSI: NY **UNDRCVR BOSS** Spots/Week Rating Start Date End Date Weekdays Rate 0.00 \$1,200.00 Week: 10/22/12 10/28/12 Thu 10-11p CM ---T---:30 \$2,200.00LV2 0.00 NM \$2,200.00 E 41 8 10/25/12 10/25/12 10-11p Elementary **ELEMNTRY** Start Date **End Date** Weekdays Spots/Week Rating Rate ---T---0.00 Week: 10/22/12 10/28/12 1 \$2,200.00 1 \$7,350.00LV1 \$7,350.00 E 42 10/28/12 10/28/12 Sun 8-9p CM 8-9p ----5 :30 0.00 NM 1 (8:00 PM-9:00 PM) The Amazing Race AMZING RACE Spots/Week Start Date **End Date Weekdays** Rate Rating 0.00 \$7,350.00 10/28/12 ----S Week: 10/22/12 1 10/24/12 10/24/12 Wed 8-9p CM :30 1 \$1,900.00LV3 0.00 NM \$1,900.00 8 8-9p Survivor: Philippines SURVIVR Spots/Week Start Date **End Date** Weekdays Rate Rating Week: 10/22/12 10/28/12 --W----\$1,900.00 0.00 1 \$2,000.00LV3 E 45 8 10/24/12 10/24/12 Wed 10-11p CM 10-11p :30 0.00 NM \$2,000.00 --W----CSI CSI **Start Date End Date** Spots/Week Rating **Weekdays** Rate Week: 10/22/12 10/28/12 \$2,000.00 0.00 1 ---T---E 46 8 10/25/12 10/25/12 Thu 8-9p CM 8-9p :30 1 \$2,100.00LV3 0.00 NM \$2,100.00 Big Bang / 2 1/2 Men BG BNG/2.5 MEN Start Date End Date **Weekdays** Spots/Week Rate Rating ---T---1 \$2,100.00 Week: 10/22/12 10/28/12 0.00 10-11P 10/27/12 10/27/12 ----S-\$750.00LV3 \$750.00 :30 0.00 NM

Print Date: 10/01/12 07:14:41 Page 5 of 6

KLAS

Order / Rev:

37421

Advertiser:

Berkley, Shelley - D-USS

Alt Order #:

08863443

Product Desc:

BERKLEY/SENATE/D

Flight Dates: 10/23/12 - 10/29/12

Estimate:

Ln Ch Start End **Inventory Code Break** Start/End Time Days Len Spots Rate Pri Rtg Type Spots Amount Sat 10-11p 48 Hours Mystery **48 HR MYST End Date** Weekdays Spots/Week Rating Start Date Rate Week: 10/22/12 10/28/12 ----5-\$750.00 0.00 :30 \$200.00LV3 0.00 NM \$800.00 10/23/12 10/26/12 CM 1135p-1237a -TWTF--E 48 8 Letterman Letterman LTTRMN **End Date** Spots/Week Rating Start Date Weekdays Rate -TWTF--0.00 Week: 10/22/12 10/28/12 \$200.00 -TWTF--:30 \$110.00LV3 0.00 NM 4 \$440.00 E 50 8 10/23/12 10/26/12 Craig Ferguson CM 1237a-137a (12:37 XM-1:37 XM) Craig Ferguson **FRGUSN** Start Date **End Date Weekdays** Spots/Week Rate Rating -TWTF--0.00 Week: 10/22/12 10/28/12 \$110.00 Craig Ferguson :30 \$110.00LV3 0.00 NM 1 \$110.00 8 10/29/12 10/29/12 CM 1237a-137a E 51 (12:37 XM-1:37 XM) Craig Ferguson **FRGUSN** Start Date **End Date** Weekdays Spots/Week Rate Rating 11/04/12 M----\$110.00 0.00 Week: 10/29/12 ----ss \$300.00LV3 0.00 NM 2 \$600.00 8 News Now 11p Sa/SuCM 11-1135P :30 F 52 8 10/27/12 10/28/12 8 News Now Sa/Su 11p **NEWS** Spots/Week Rating Start Date **End Date** Weekdays Rate Week: 10/22/12 10/28/12 ----SS \$300.00 0.00 -TWTF--\$2,000.00 8 News Now 11p M-F 11-1135p :30 \$500.00LV3 0.00 NM 4 E 53 10/23/12 10/26/12 CM 8 News Now 11p M-F NEWS Start Date **End Date** Weekdays Spots/Week Rate Rating -TWTF--0.00 Week: 10/22/12 10/28/12 \$500.00 E 54 R 10/29/12 10/29/12 8 News Now 11p M-F CM 11-1135p :30 \$500.00LV3 0.00 NM 1 \$500.00 8 News Now 11p M-F **NEWS** Rating Weekdays Spots/Week Rate **Start Date End Date** \$500.00 0.00 Week: 10/29/12 11/04/12 :30 \$135.00LV3 0.00 NM 1 \$135.00 ----S 10/28/12 10/28/12 Sun 4-5P Elec Playgrou@M 4-5p E 55 8 (4:00 PM-5:00 PM) 4-5p Electric Playgrnd 2x **ELCTRC PLYGRND End Date** Weekdays Spots/Week Rate Rating Start Date 0.00 -----5 \$135.00 Week: 10/22/12 10/28/12 0.00 NM 10/28/12 10/28/12 CBS Sunday Morni----S :30 1 \$1,225.00LV1 \$1,225.00 E 57 CBS News Sunday Morr@M **CBS News Sunday Morning SUN MRN** Rating **End Date** Weekdays Spots/Week Rate **Start Date** 10/28/12 \$1,225.00 0.00 Week: 10/22/12 1 8 News Now Sun A----S \$525.00LV1 0.00 NM \$525.00 :30 1 E 58 8 10/28/12 10/28/12 8 News Now Sun AM #1CM 8 News Now Sun AM #1 **NEWS** Start Date **End Date** Weekdays Spots/Week Rate Rating 10/28/12 ----S \$525.00 0.00 Week: 10/22/12 10/28/12 10/28/12 8 News Now Sun AM #2CM 8 News Now Sun A----S :30 1 \$1,225.00LV1 0.00 NM \$1,225.00 E 59 8 8 News Now Sun AM #2 **NEWS** Spots/Week Rate Rating Start Date **End Date** Weekdays Week: 10/22/12 10/28/12 ----S \$1,225.00 0.00 8-10p \$500.00LV2 \$1,000.00 10/27/12 10/27/12 Sat Prime Special CM ----S-:30 0.00 NM N61 KLAS Movie: Bobby Z Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 10/22/12 10/28/12 ----S-\$500.00 0.00 \$80.00 10/23/12 10/26/12 137-237a M-F Elec Plyg@M 137-207a -TWTF--:30 2 \$40.00LV2 0.00 NM 2 N 62 **Electric Playground**

Print Date: 10/01/12 07:14:41 Page 6 of 6

Totals

\$73,485.00

124

Order / Rev: 37421 Advertiser: Berkley, Shelley - D-USS 08863443 BERKLEY/SENATE/D **KLAS** Alt Order #: **Product Desc:** 10/23/12 - 10/29/12 Flight Dates: Estimate: Start/End Time Days Len Spots Rate Pri Rtg Type Spots **Amount** Ln Ch Start End **Inventory Code** Break \$40.00LV2 0.00 NM \$80.00 N 62 8 10/23/12 10/26/12 137-237a M-F Elec Plyg@M 137-207a -TWTF--:30 Electric Playground **End Date Weekdays** Spots/Week <u>Rate</u> Rating Start Date -TWTF--0.00 Week: 10/22/12 10/28/12 \$40.00